

JACET ESP SIG Kanto (July Meeting)

Date: Jul 2, 2016 (Sat) 15:00 ~17:00

Venue: Saitama University (予定), Lecture Building 1-201 (全学講義棟 1 号館 1 - 2 0 1)

(See below for more information on the venue)

Program

- 15:00~15:40 Presentation 1 by John Reilly (Asia Business Development for Observatory Group, Japan)

Title: *Course Development of EBP Classes for Japanese Universities*

Abstract:

This presentation will focus on the following aspects:

1. Designing syllabi
2. Choosing course materials
3. Challenges teaching courses consisting of students of mixed nationalities and language abilities
4. Teaching approaches and methodologies
5. Class management techniques
6. Goals in teaching university business content classes

- 15:50~16:30 Presentation 2 by Sophia Butt (Birmingham University, UK)

Title: *Authentic EBP Course Design – Key Considerations*

Abstract:

This presentation aims to examine the key considerations in authentic EBP course and curriculum design. It will explore how ESP practitioners can be trained to use pedagogical approaches in their classrooms that mirror the future departmental studies of the students, thereby generating a more purposeful and meaningful experience for the learners in the acquisition of their academic skills.

The speaker will use the Business Management English (BME) Preessional, a UK-based discipline-specific programme which she directed from 2008-2014, for exemplification purposes. The talk will highlight how cross-departmental collaboration, feedback from key stakeholders and regular reviews for the purpose of incremental changes can lead to exemplary course design, and a rewarding student experience. Specifically, this presentation will:

- ☞ explore the need to ensure university administrators are kept abreast of any changes in the EBP course
- ☞ examine different ways to collaborate with busy Business faculty to make use of their expertise
- ☞ consider the importance of creating an EBP course with an international curriculum
- ☞ highlight the need to design authentic EBP assessments
- ☞ outline the benefits of administering an arrival questionnaire to students
- ☞ reinforce the necessity of mid- and course-end evaluations, & the usefulness of a ‘reunion’ questionnaire

- 16:30~17:00 Business Meeting
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The Bios of Invited Presenters:

John Reilly

John Reilly, a long-term Tokyo resident, has extensive business and educational experience in Asia and an excellent understanding of Asian business practices. He is currently Director, Asia Business Development for Observatory Group, a macroeconomic and political advisory firm providing analysis of pivotal government policies affecting global markets. John also is a lecturer at Hosei University in Tokyo and Reitaku University in Chiba where he conducts banking and finance, international business, strategic marketing and business communications courses in English.

Prior to joining Observatory Group in 2011, John cofounded an enterprise risk management and regulatory compliance consulting firm, and held an executive position at the Japanese subsidiary of a major U.S. insurance company. He was the Executive Director of the International Bankers Association in Tokyo from 2000- 2005 where he was a key liaison between Japanese financial regulators and the world's largest financial institutions. From 1991 to 1998, John was an independent corporate training and business education consultant providing high quality English language services to major Japanese corporations.

John Reilly holds an M.B.A. in International Management from the Thunderbird School of Global Management, and a B.S. in Marketing from Rutgers, The State University of New Jersey.

Sophia Butt (sophiabutt72@gmail.com)

Sophia joined the UK's University of Birmingham (UoB) in 1997 as a course writer for the MA in Translation Studies in the English Language & Applied Linguistics department; she has been a Personal Tutor & Staff Mentor with the University since 2002. Additionally, from 2008 to 2014, Sophia was Director of the UoB's Business Management English Preessional Programme. Currently an International Higher Education Consultant, she is affiliated to Aalto University, Finland (2006-); Masaryk University, Czech Republic (2008-); Suleyman Demirel University, Kazakhstan (2012-); and in London – King's College (2014-), Trinity College (2015-), and BPP University (2015-).

Venue Info

- **Venue:** Lecture Building 1-201, **Saitama University Building 1**
- **URL-**www.saitama-u.ac.jp
- **Contact at the venue:** Forrest Nelson duzzyr@gmail.com

SHI Jie

Chair

JACET ESP SIG Kanto**SIG Chapter Contact:** SHI Jie (shi.jie@uec.ac.jp) University of Electro-Communications (UEC Tokyo); Reiko Fujita (reiko-f@tokai-u.jp) Tokai University; Shinichi Hashimoto (shin.hashimoto@uec.ac.jp) University of Electro-Communications (UEC Tokyo)

Bus Schedules and Map

Bus Schedule from Kita-Urawa station

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●…西武バス
全便スロープ坂付きバス（点検等により一般車で運行する場合がございます）
お問い合わせ：国際興業バス 西浦和営業所 TEL 048-865-2250 FAX 048-865-2260
●印便（西武バス）のお問合せ：西武バス 大宮営業所 TEL 048-663-3311

2015年03月03日 現在

Bus Schedule from Minami-Yono. You can also catch the bus from Kita-Urawa that passes Minami-Yono station. There are more busses from Kita-Urawa station.

埼玉大学

のりば：3

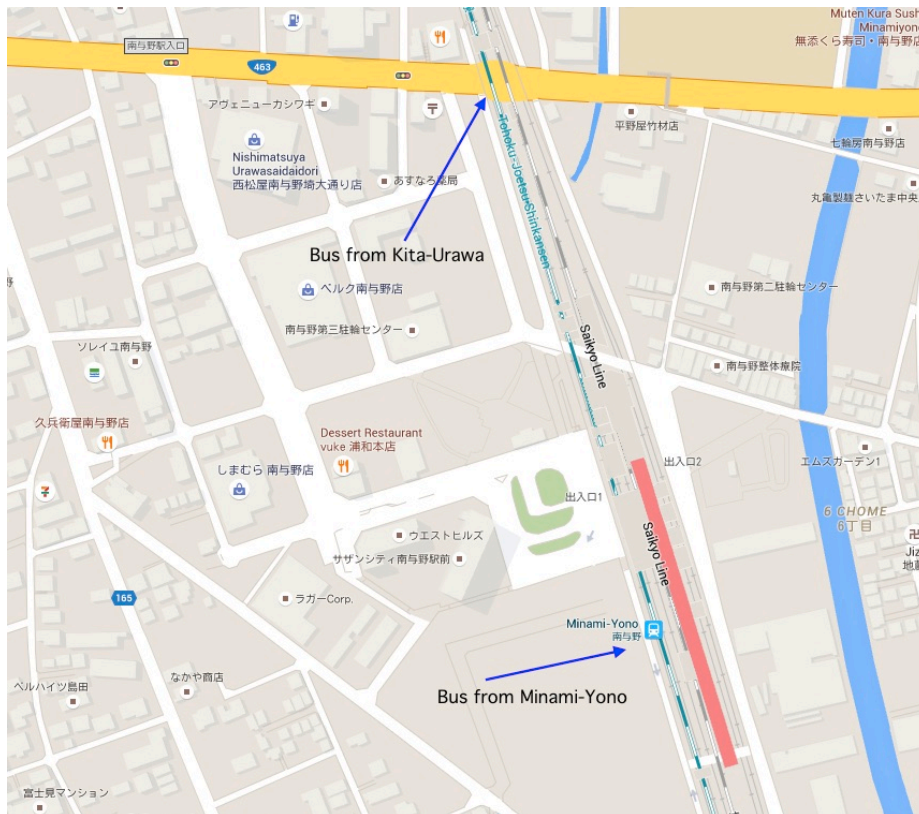
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2015年10月01日 改正

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Map of bus stops at Minami-Yono station



Map of Saidai campus from the bus stop and Lawson

